

Internal Audit Services
Forensic Audit Services
Company Liquidation Services
Bookkeeping and remote accounting services
Accounting management services
Business valuation services



- Firm Profile
- Our Leadership

#### **Contact us:**

Mr. Youssry Adel (ACPA)

**Audit and Assurance Manager** 

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Website: www.youssryauditing.com

**Marketing and Clients Relationship** 

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# Firm Profile

Youssry & Co. Auditing & Consultancy is a premier certified public accounting firm that has served privately held companies, as well as high-net-worth individuals. As trusted advisors to our clients, Youssry & Co. Auditing & Consultancy provide auditing & review, business valuation, forensic auditing, company liquidation, economical feasibility studies, financial due diligence studies, financial reporting compilation, bookkeeping and management consultancy as well as a full array of integrated services to clients across industry spectrums and in all stages of organizational development.

The collaborative culture at Youssry & Co. Auditing & Consultancy enables our firm to continually review and enhance best practices and technological capabilities. The experience and insight gained through firm-wide cooperation also allows our professionals to learn and develop through their careers by working side-by-side with industry leaders and innovators. As a result, our dedicated audit and advisory professionals are experts in their fields, harmonizing with clients to anticipate opportunities on the horizon rather than react to short-term competitive pressures.

Consistent and consequential communication with our clients has been a hallmark of our firm since its inception. Youssry & Co. Auditing & Consultancy regularly produces analysis, white papers and research reports highlighting emerging trends that will shape best practices. Seminars and events are designed to inform and educate while facilitating meaningful interaction among industry leaders.

At the core of Youssry & Co. Auditing & Consultancy success story lies our ability to hire, develop and retain smart, motivated and energetic individuals possessing an entrepreneurial spirit that mirrors that of the sophisticated business and financial services communities that we serve. Our firm has been consistently recognized as one of the best places to work in U.A.E. market.

# Our Leadership



Mr. Youssry Adel Amin – (ACPA)

Mr. Youssry Adel is a holder of (ACPA) (Arab Certified Professional Accountant) and fellow member of (IASCA) (International Arab Society of Certified Accountants), Federal Courts Expert, working in the field of accounting and auditing since 1994 – Managing Director & Partner.



Mr. Ali Fael Munarak - (CA) UAE

Mr. **ALI FAYEL MUBARAK ALI HUBAIS** is a holder of (CA) United Arab emirates working in the field of accounting and auditing since 1980 – Partner Audit & Assurance Manager.



#### External audit and assurance services

- External audit and assurance services
- What create demand for financial statements audits service?

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Mr. Yassin Ahmed is a holder of (CPA) USA and Auditor manager and working in the field of accounting and auditing 13 years old.

Mr. Mian Amir Salem senior auditor A Certified Accounting Technician From ACCA (UK) he has 10 year experience in Audit filed

#### **External audit and Assurance Services**

In our financial statements audit, we undertake to gather evidence and provide a high level of assurance that the financial statements follow generally accepted accounting principles (GAAP), international accounting standards (IASs) and international financial reporting standards (IFRSs) as well.

Through our financial statements audit we are searching and verifying the accounting records and examining other evidences supporting the financial statements.

By gathering information about the company and its environment, including internal control; inspecting documents; and performing other auditing procedures, we will gather the evidence necessary to issue an audit report.

#### What create demand for financial statements audits service?

- Most authorities in UAE will as you for audited financial statements for the purpose of renewing the licenses (Free zones authorities always ask about audited financial statements).
- Most of the banks in UAE will ask for audited financial statements to study the possibility of approving the bank facilities required by your company.
- Main suppliers in UAE will ask you for audited financial statements to study the
  possibilities of approving the credit facilities required by your company.
- In the new proposed commercial companies federal law draft published in the newspapers and expected to be issued at the end of 2012 or 2013, the managers of LLC will be imposed a fine on no paper accounting records maintained for the period of five years or on any intentional hiding for the real financial position of the company.
- Audited financial statements considered one of the major evidences can support the lawsuits and the legal disputes for or against the company and vice versa.
- Audited financial statements can help the management, the owners, the external and the internal parties to determine the reliability of the company's' financial position.
- Audited financial statements provide a high level of assurance that the financial statements follow the (IASs) and the (IFRSs).
- Auditors always considered as a professional advisors to the accounts departments and the management, the accounts departments always asking about the best practice of accounting and internal control.



#### **External audit and assurance services (Continue)**

- How we can support you
- What make the difference
- Ask us for a quotation

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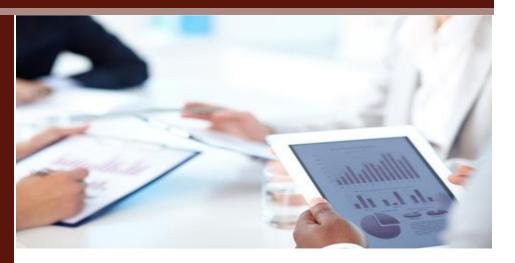
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#### How we can support you:

Youssry & Co. Auditing & Consultancy work takes into account all current and where appropriate, prospective auditing, accounting, and reporting regulations and guidance. Our audit clients include many of the U.A.E.'s leading corporation, as well as many small and medium-sized companies.

- Compliance with regulations
- Advice on controls and processing system weaknesses
- Confirmation of accounting treatments with respect to complex transactions
- Increased monitoring of perspective accounting and regulatory changes
- Independent review of externally reported information
- Accountants' reports

#### What make the difference:

- We are using our own developed auditing software Auditing Control that will
  help us to manage all the audit procedures in the most efficient way and
  measure the performance of the audit engagement as well.
- We believe in one principle which is "Serving the clients should be in a highest quality way along with the most competitive services fees"

#### Ask us for a quotation:

#### **Internal audit services**

- Internal audit services
- What create demand for internal audit services

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#### **Internal Audit Services**

Partners and managers are taking active interest in the effectiveness of Risk Management and Control Assurance areas in their organization. Stakeholders are increasingly demanding a higher degree of transparency and ethical behaviour.

Consequently, organizations are introducing risk-based internal audit plans, which are designed to focus on critical areas. Appropriate risk management systems enable organizations to take advantage of opportunities while effectively managing the accompanying business risks. Managing loss potential, while consciously taking acceptable risks directly enables the management to provide fair returns on investment.

Today's leading internal audit organizations are no longer limited to hazard avoidance and compliance. They need to demonstrate their knowledge on risk management, business process improvement, which is a characteristic of a consultant rather than a classical internal auditor. Furthermore, internal auditors are no longer required to focus solely on financial audits. They increasingly need to provide value adding support to managements across all areas of operation, for example, Information Technology, Purchase-to-Pay process, Order-to-Cash process, regulatory compliance, etc. To meet these challenges, a growing number of organizations are looking for strategic partners to support their internal audit requirements.

#### What create demand for internal audit services:

- You want an expert internal audit service provider to give you assurance on processes and controls for effectively managing your business risks
- You want to improve and increase the effectiveness and efficiency of the internal audit function to add value to your organisation
- Your internal audit department lacks the focus to cover the right risks and support your organization in meeting its corporate objectives
- You are looking at supplementing your in-house internal audit with specialist skills
- Your internal audit function has insufficient resource to cover the geographical spread of your organisation
- Your systems, procedures and risk management practices are not formalized and inconsistent across the organisation.

#### Internal audit services (Continue)

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# How we can support you:

Our Internal Audit Services (IAS) employs highly skilled professionals, who can help solve many of your common problems with the right solutions, contemporary processes/methodologies and superior tools/technologies.

- We can help organizations improve their quality and effectiveness of internal audit process by:
- Advising and assisting in the development of internal audit and risk management methodologies
- Assessing whether the internal audit function is delivering effectively to stakeholders
- Providing internal audit resourcing solutions, including full outsourcing or complementing in-house functions with specialist skills or geographical coverage
- Supporting internal audit functions with our audit management solution called "Auditing Control" developed by Mr. youssry Adel . (ACPA) to enhance and support their work

#### What make the difference:

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# Ask us for a quotation:

#### Forensic audit services

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- What create demand for forensic audit services

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### **Forensic Auditing and Fraud Examine**

As the economic downturn intensifies, the possibility of disputes and other difficulties arises more frequently. And when rules are broken—unintentionally or otherwise—organizations are exposed to risks and problems that they are often not used to dealing with, from fraud and abuse to errors and differences in understanding. Whether these challenges involve dealing across borders with customers, joint venture partners, and foreign governments, or whether they are localized to your own country, they may involve different business cultures and legal systems, as well as unfamiliar regulatory and accountability requirements. Every organization is vulnerable. The risk is real and worrisome.

#### What create demand for forensic audit services:

- You need an independent evaluation of loss and damage arising from a breach of contract or tort.
- You are involved in litigation or arbitration and require an expert witness.
- You need to investigate and analyse a claim in a country using local knowledge of business/accounting practice.
- Your organisation has suffered fraud.
- Your organisation is facing bribery & corruption claims or there is a suspicion of accounting manipulation, or inappropriate/inadequate disclosure.
- You want to ensure that you are in compliance with anti-money laundering and other financial crime regulations.
- There are concerns about the effectiveness of anti-fraud programmes, controls over financial reporting.
- You want to make sure that your royalty income is correct and to audit your licensing contracts.

# | Application |

#### Youssry & Co. Auditing & Consultancy

#### Forensic audit services (Continue)

- How we can support you
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## How can we support you:

Dealing with suspicions of white-collar crime requires much more than simple know-how. It requires speed, sensitivity and discretion. It also requires an in-depth knowledge of the legal and regulatory frameworks in each jurisdiction. We understand the importance of reacting quickly and confidentially to a crisis situation. We appreciate the need to stop illegal activity, safeguard your company's assets and reputation, prevent recurrences, and arrive at a resolution—with as little disruption as possible to the regular flow Of business. Areas of specialism include:

- Anti-money laundering
- Asset misappropriation
- Corruption & bribery
- Financial misrepresentation
- General commercial disputes
- Transaction-related disputes
- Supporting the forensic audit functions with our audit management solution called "AuditingControl" develop by Mr. Abdelhamid M. (ACPA) to enhance and support their work.

#### What make the difference:

- We are using our own developed auditing software AuditingControl that will help us to manage all the audit procedures in the most efficient way and measure the performance of the audit engagement as well.
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#### Ask us for a quotation:



#### **Company liquidation services**

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- What create demand for company liquidation services

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#### **Company Liquidation Services**

Company Liquidation is the process of finalising its affairs, which will involve the sale of assets, investigation of past actions, the equitable distribution of the assets of a company amongst its creditors, and thereafter to its shareholders., Also it can be defined as the process of selling an insolvent business assets and dividing them up between creditors to pay off debts. It can either be voluntary or compulsory.

#### **Voluntary Liquidation**

Voluntary liquidation is initiated for a number of reasons. Sometimes a company may elect to enter liquidation while they are still solvent and their assets are still worth more than their liabilities but they believe that the company is past the point of no return and will no longer be financially viable. More commonly however it happens when the business is insolvent and directors decide to put the business into liquidation.

#### **Compulsory Liquidation**

A compulsory liquidation occurs when a court makes an order to wind up the company. This can result in a petition from creditors after they have sent the company a statutory demand and the company is unable or unwilling to pay. A court-appointed receiver is charged with analysing the company's assets and determining the best way to distribute them between creditors.

# What create demand for company liquidation services:

There are several reasons why liquidation is commonly chosen as a procedure to end the life of a company. It:

- ensures that the assets of a company are distributed equitably among creditors
- reduces the cost borne by the community in having insolvent companies continue to trade
- enables a dormant company to be deregistered
- facilitates an independent investigation into the affairs of the company and increases the potential for redress for creditors against those who breached their obligations or the law.

#### **Company liquidation services (Continue)**

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## How we can support you:

- As liquidators we are qualified practitioners and are responsible to collect the company's assets and distribute them to the company's creditors, and in the event of a surplus, to the owners.
- Also we are required to notify the Gazette (the official newspaper of record for the UAE – it records official, regulatory and legal information) and Registrar of their appointment. If the liquidation is voluntary, notice to the local newspaper is also standard practice.
- Additionally, in the case of a voluntary or compulsory liquidation, we will have the power to continue the running of the business (if feasible) to ensure a beneficial winding up of the company.

#### What make the difference:

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#### **Bookkeeping and remote accounting services**

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# Bookkeeping and remote accounting services

Accounting records and bookkeeping are vital issues for all types of businesses to enable its owners, directors or management to be aware of all transactions conducted by the business and to be able to measure the degree of success of the business as a whole or of a particular aspect of it. In addition, maintaining adequate accounting records is essential for tax purposes.

#### What create demand for Bookkeeping and remote accounting services:

- You want to get real-time financial information
- You want to access your financial information 24 hours a day 7 days a week
- You want to save up to 70% on your accounting costs
- You need a professionals that will be always ready for financial assistance
- You need efficient and confidential bookkeeping structure.

Bookkeeping and remote accounting services (Continue)

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## How we can support you:

We can employ accountants and book keepers who will permit you to maintain the accounting records for your business at a fraction of the costs of a full time accountant. Additionally, once your business has sufficiently grown and circumstances are suitable enough for your business to employ a full time accountant, we shall advise you accordingly and smoothly transfer all the data relating to your business to ensure an uninterrupted flow of your operations.

Our new technique which we are calling it a remote accounting service will make your business more efficient and will take into consideration the importance of the financial information for the decision makers.

- Centralized customer invoice control
- Customer account reconciliation
- Customer statement generation
- Banking of customer receipts
- Centralized supplier invoice control
- Supplier statement reconciliation
- Bank Reconciliation
- Trial Balance, Balance Sheet and Income Statement generation

#### What make the difference:

- We are adopting a new methodology of accounting which is called online accounting to make the decision maker aware about all the accounting aspects any time in a day, any day in a year
- We believe in one principle which is "Serving the clients should be in a highest quality way along with the most competitive services fees

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#### **Accounting management services**

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- What create demand for Accounting management services

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# **Accounting management services**

For all organizations that need high quality accounting advice, Youssry & Co. Auditing & Consultancy has the breadth and depth of knowledge and technical expertise to help. Youssry & Co. provides financial accounting and accounting technical advice, support tools, guidance and training which will help to improve the quality of your financial reporting.

#### What create demand for Accounting management services:

- You have a difficult technical accounting issue that you cannot solve in-house
- You have a small finance function and would appreciate support from financial reporting specialists
- You need to keep up to date on developments in UAE and IFRS financial reporting.



#### **Accounting management services (Continue)**

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# How we can support you:

- Help you resolve complex issues by providing reliable and expert advice, guidance, training and support tools
- Improve the quality of your financial reporting by developing the knowledge and expertise of your in-house finance function
- Save time by having a range of high-quality financial reporting tools and guidance at your fingertips.

#### What make the difference:

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#### **Business valuation services**

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#### **Business valuation services**

Business valuation for SMEs is defined as "the act or process of determining the value of a business related to small and medium size enterprises or ownership interest therein." The type of business valuation required on an assignment is contingent on the purpose of the engagement.

Our valuation Service is designed to assist business owners in understanding the approach of purchasers to valuation and the value achievable in the event of a sale.

All businesses and companies have unique features. In some cases these can have a material bearing on value – for example, a piece of technology or Intellectual Property or know-how that is a key competitive advantage or a business where a single customer represents a high proportion of turnover. To be able to provide its clients with an informed insight into valuation, Youssry & Co. needs to understand the important business attributes. There is therefore a short company and business information gathering procedure that Youssry & Co. undertakes for each valuation, which includes:

- Analysis of the Company, including statutory and management accounts
- A meeting at client offices in UAE to discuss the business in further detail.

#### What create demand for Business valuation services:

Businesses or their assets are valued for a variety of reasons. Some of the more common purposes for valuation are:

- Mergers and acquisitions
- Litigation and ownership disputes
- Shareholder oppression cases
- Financial reporting
- Goodwill impairment
- Buy/sell agreements
- Family limited partnerships
- Reorganizations and bankruptcies
- Recapitalizations
- Business planning
- Inheritance
- Compensation.

#### **Business valuation services (Continue)**

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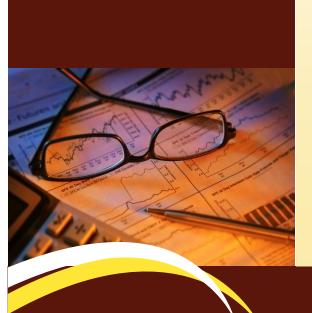
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## How we can support you:

There are three major approaches can be applied for the businesses but only two approaches convenient for value any SMEs:

- The income approach
- The asset approach

#### 1. The income approach

The income approach to fair value measurement estimates the fair value of an entity, intangible assets, or other assets and liabilities by calculating the present value of future cash flows that the entity or asset is expected to generate over its lifetime.

#### 2. The asset approach

The asset approach defined as a general way of determining a value indication of a business, business ownership interest, or security using one or more methods based on the value of the assets net of liabilities.

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